

201831

US Department  
of Transportation

**National Highway  
Traffic Safety  
Administration**

# Memorandum

Date: SEP 26 2002

Subject:

Evaluation of Child Safety Seat Registration

From:

*James Simons*

James Simons, Director

Office of Regulatory Analysis and Evaluation, NHTSA

Reply to  
Attn. of:

To:

Docket NHTSA-2001-11107 - 18

This memorandum pertains to NHTSA's TREAD Act reimbursement rule. There is a question of the return rate of registration cards for child restraints. NHTSA is conducting a study of the effectiveness of Federal Motor Vehicle Safety Standard (FMVSS) 213's requirement that manufacturers provide a postage-paid registration form with each new child safety seat. While that study is not yet complete, underlying data gathering has been completed.

The survey results reveal that about 27% of consumers return the registration card to the manufacturer.

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